

**2015 Ohio *MemberSource* Newsletter
Targeted Production Schedule
(*Laura Huff/Courtney Stewart*)**

1st Quarter (Spring)

Dec. 1, 2014	Content outline sent
Dec. 5, 2014	Content outline approval deadline
Dec. 17, 2014	Copy sent for internal approvals
Dec. 26, 2014	Send to ODM for approval
Jan. 23	Send to design
Jan. 30	Send to print
Feb. 20	Distribution

2nd Quarter (Summer)

March 13	Content outline sent
March 20	Content outline approval deadline
April 4	Copy sent for internal approvals
April 10	Send to ODM for approval
May 8	Send to design
May 15	Send to print
June 5	Distribution

3rd Quarter (Fall)

June 1	Content outline sent
June 5	Content outline approval deadline
June 24	Copy sent for internal approvals
July 3	Send to ODM for approval
July 31	Send to design
Aug. 7	Send to print
Aug. 28	Distribution

4th Quarter (Winter)

Sept. 7	Content outline sent
Sept. 11	Content outline approval deadline
Sept. 23	Copy sent for internal approvals
Oct. 2	Send to ODM for approval
Oct. 30	Send to design
Nov. 6	Send to print
Nov. 27	Distribution

2015 Ohio *ProviderSource* Newsletter
Targeted Production Schedule
(Laura Huff/Courtney Stewart)

1st Quarter (Spring)

Jan. 5	Content outline sent
Jan. 12	Content outline approval deadline
Feb. 2	Copy sent for internal approvals
Feb. 9	Send to design
Feb. 23	Send to print
March 9	Distribute

3rd Quarter (Summer)

May 18	Content outline sent
May 26	Content outline approval deadline
June 15	Copy sent for internal approvals
June 22	Send to design
July 6	Send to print
July 20	Distribute

4th Quarter (Fall/Winter)

Sept. 7	Content outline sent
Sept. 14	Content outline approval deadline
Oct. 5	Copy sent for internal approvals
Oct. 12	Send to design
Oct. 26	Send to print
Nov. 9	Distribute

**2014 Kentucky *MemberSource* Newsletter
Targeted Production Schedule
(Laura Huff/John Cummings)**

1st Quarter (Spring)

Nov. 17, 2014	Content outline sent
Nov. 21, 2014	Content outline approval deadline
Dec. 3, 2014	Copy sent for internal approvals
Dec. 12, 2014	Copy sent for Humana approvals
Jan. 9	Send to KDMS for approval
Feb. 6	Send to design
Feb. 13	Send to print
Mar. 6	Distribution

2nd Quarter (Summer)

Feb. 16	Content outline sent
February 20	Content outline approval deadline
March 4	Copy sent for internal approvals
March 13	Copy sent for Humana approvals
April 10	Send to KDMS for approval
May 8	Send to design
May 15	Send to print
May 29	Distribution

3rd Quarter (Fall)

May 18	Content outline sent
May 22	Content outline approval deadline
June 3	Copy sent for internal approvals
June 12	Copy sent for Humana approvals
July 10	Send to KDMS for approval
Aug. 7	Send to design
Aug. 14	Send to print
Sep. 4	Distribution

4th Quarter (Winter)

Aug. 10	Content outline sent
Aug. 14	Content outline approval deadline
Aug. 26	Copy sent for internal approvals
Sept. 4	Copy sent for Humana approvals
Oct. 2	Send to KDMS for approval
Oct. 30	Send to design
Nov. 6	Send to print
Nov. 27	Distribution

2015 Kentucky ProviderSource Newsletter
Targeted Production Schedule
(Laura Huff/John Cummings)

1st Quarter (Spring)

Dec. 29, 2014	Content outline sent
Jan.5	Content outline approval deadline
Feb. 2	Copy sent for internal approvals
Feb. 9	Copy sent for Humana approval
March 2	Send to design
March 30	Posted to web; distributed via e-Communications System

3rd Quarter (Summer)

May 4	Content outline sent
May 11	Content outline approval deadline
June 1	Copy sent for internal approvals
June 8	Copy sent for Humana approval
June 29	Send to design
July 27	Posted to web; distributed via e-Communications System

4th Quarter (Fall/Winter)

Aug. 24	Content outline sent
Aug. 31	Content outline approval deadline
Sept. 21	Copy sent for internal approvals
Sept. 28	Copy sent for Humana approval
Oct. 19	Send to design
Nov. 16	Posted to web; distributed via e-Communications System

**2015 CareSource® MyCare Ohio (Medicaid-Medicare Plan)
MemberSource Newsletter Targeted Production Schedule**
(Laura Huff/Tish Williams)

1st Quarter (Spring)

Dec. 1, 2014	Content outline sent
Dec. 5, 2014	Content outline approval deadline
Dec. 17, 2014	Send available (via SP site) for internal review/approvals
Dec. 29, 2014	Send copy to CS Regulatory (<i>N Beadle</i>)
Jan. 6	Send to ODM & CMS for approval (<i>build in 45 calendar days</i>)
Feb. 17	Send to design
Feb. 24	Send to print
March 16	Distribution

2nd Quarter (Summer)

March 2	Content outline sent
March 6	Content outline approval deadline
March 17	Copy available (via SP site) for internal review/approvals
March 26	Send copy to CS Regulatory (<i>N Beadle</i>)
April 6	Send to ODM & CMS for approval (<i>build in 45 calendar days</i>)
May 22	Send to design
May 29	Send to print
June 19	Distribution

3rd Quarter (Fall)

May 26	Content outline sent
June 6	Content outline approval deadline
June 18	Copy available (via SP site) for internal review/approvals
June 29	Send copy to CS Regulatory (<i>N Beadle</i>)
July 10	Send to ODM & CMS for approval (<i>build in 45 calendar days</i>)
Aug. 24	Send to design
Aug. 31	Send to print
Sept 23	Distribution

4th Quarter (Winter)

Aug 27	Content outline sent
Sept 1	Content outline approval deadline
Sept 14	Copy available (via SP site) for internal review/approvals
Sept 22	Send copy to CS Regulatory (<i>N Beadle</i>)
Oct. 6	Send to ODM & CMS for approval (<i>build in 45 calendar days</i>)
Nov. 13	Send to design
Nov. 20	Send to print
Dec. 8	Distribution

**2015 CareSource Just4Me™ (OH, IN, KY) MemberSource Newsletter
Targeted Production Schedule
(Kym Worsham)**

1st Quarter (Winter)

Jan. 14	Content outline approval deadline
Jan. 21	Copy Completed and sent for internal approvals
Jan. 27	Send to Internal Regulatory for Approval
Jan. 30	Send to design
Feb. 6	Send to print
Feb. 9	Post to website and email
Feb. 13	Distribution

2nd Quarter (Summer)

May 1	Content outline approval deadline
May 8	Copy completed and sent for internal approvals
May 15	Send to Internal Regulatory for approval
May 22	Send to design
June 5	Send to print
June 12	Post to website and email
June 15	Mailing Distribution

3rd Quarter (Fall)

Aug. 14	Content outline approval deadline
Aug. 21	Copy completed and sent for internal approvals
Aug. 28	Send to Internal Regulatory for approval
Sept. 4	Send to design
Sept. 18	Send to print
Sept. 25	Post to website and email
Oct. 2	Mailing Distribution