



# 2010 IMPACT REPORT



# CARING AT THE HEART OF WHAT WE DO.

The CareSource mission is to make a difference in the lives of underserved people by improving their health care. Since 1989 CareSource has become one of the country's leading non-profit, public-sector managed care companies. Over two-thirds of our members are children and young women who desperately need us to care. And we do. It is the essence of our company, our people and the work of the CareSource Foundation.

Caring is a work in progress.





# LEARNING FROM EACH OTHER.

We're never too smart to learn something new. Sometimes we're the teacher and oftentimes we become the eager student. CareSource Foundation grantees have shown remarkable expertise and compassion for the unique populations we serve. What we collectively learn, we put into practice.

Our partnerships provide an amazing classroom.



# GIVING BEYOND THE DOLLAR SIGNS.

It is the intangible value of a grant that extends well beyond a dollar figure. Each time we select a grant recipient, we are telling the world that we believe in the organization's purpose, plan and value.

Grant money is valuable; the achievement of our partners is boundless.



# BELIEVING IN HIGH EXPECTATIONS.

The expectations in 2010 were very clear. Even in these far-from-certain times, we knew the CareSource Foundation had to innovate, adjust, and extend our reach even further. To reflect on where we've been and anticipate continued change on the horizon.

Most important, to recognize that we need to not only react but respond in ways that provide longer term, sustainable impact for people in greater need.

With over 877,000 members, CareSource has a clear view of the issues of people in poverty. The CareSource Foundation works to mirror the most critical needs and trends of our members in our philanthropic strategy.

We are fortunate to have partners who are resourceful, resilient and stay on mission. They know that nobody gives you initiative – you take it. And clearly, they have risen to that challenge and delivered unparalleled results. Their stories and accomplishments continue to inspire us and reaffirm our commitment to help others live their lives with hope, health and dignity.



*Cathy*  
Cathy Ponitz  
Executive Director



# OVER \$3,000,000 OF IMPACT

With more than \$3 million dollars awarded since our 2006 launch, the CareSource Foundation has applied the same simple rule of thumb to each grant: invest where the need is the greatest and invest in those who share our passion for positive change.

We consider ourselves perceptive, strategic investors. We do our homework. We are thoughtful stewards of our resources. The ultimate beneficiaries are the thousands of recipients served by our grantee partners.

## Foundation Focus Areas

### Special Populations

Strategic health coverage solutions for Ohio's uninsured children and adults, the elderly and people with disabilities

### Children's Health

Emphasis on critical trends in children's health including asthma, obesity and diabetes

### Community Health Issues

Social and environmental issues that impact overall health including domestic violence, hunger, homelessness and child abuse

**In 2010, the CareSource Foundation invested \$870,000 for 88 grants across Ohio and Michigan.**





# SIGNATURE GRANTS PLEASE SIGN IN PERMANENT INK.

Now in its second year, the CareSource Foundation Signature Grant remains a model for innovative, sustainable initiatives. These are large, high-impact, multi-year commitments that address the most pressing needs of today.

A signature piece is something that defines its creator. We believe these grants are rapidly becoming the signature piece of the CareSource Foundation.

**Get Up Montgomery County** - The first Signature Grant of \$175,000 was awarded to Public Health Dayton & Montgomery County to support a regional childhood obesity initiative. Already in Year 2, GetUp Montgomery County has made significant progress in addressing issues of nutrition, activity and long-term behavior change with over 100 partners and organizations who influence children and families.



**Montgomery County Care** - A \$210,000 grant was awarded to Montgomery County Care—a pilot health care services program that provides cost-effective primary care for eligible adults. Working in partnership with Montgomery County, Ohio, and the Community Health Centers of Greater Dayton, primary goals include coordination of health care services for low-income, uninsured residents.

**Poverty Simulation** - The CareSource Foundation has provided a \$65,000 grant to Think Tank to create a series of poverty simulations across Ohio over the next two years. It's a powerful, experience-based opportunity for community leaders, legislators and influencers from all sectors. As a result, we hope they will look at the plight of the underserved in new ways and influence policy that will ultimately benefit that population.



**Ohio Chapter of the American Academy of Pediatrics**  
The Ohio Chapter of the American Academy of Pediatrics represents over 2,900 pediatricians, residents, pediatric surgeons and specialists. With a \$75,000 CareSource grant, thirteen practices across Ohio including community health centers, hospital-based systems and private practices, will form a medical collaborative to address recurring and strategic issues of asthmatic children.



**OUR KIDS**

## 2010 CARESOURCE FOUNDATION GRANT RECIPIENTS

- 4 Paws for Ability - \$5,000
- ACCESS Shelter - \$10,000
- Access of West Michigan - \$5,000
- Alliance Domestic Violence Shelter - \$8,000
- Alpha Women's Center - \$3,500
- American Academy of Pediatrics, Ohio Chapter, Network Asthma Project - \$75,000
- American Red Cross, Dayton Chapter - \$15,000
- Assistance Dogs of America - \$7,500
- Atrium Medical Center Foundation - \$8,000
- Artemis Center - \$10,000
- Battle Creek YMCA - \$3,500
- Bellflower Center for Prevention of Child Abuse - \$7,000
- Big Brothers Big Sisters - \$8,000
- Campfire USA Dayton Region - \$8,000
- Canton Community Clinic - \$5,000
- Catholic Charities of Shiawassee & Genesee Counties - \$5,000
- Catholic Outreach Flint - \$7,500
- Catholic Social Services of the Miami Valley - \$5,000
- Center for Civil Justice - \$5,000
- Cherry Street Health Services - \$10,000
- Children's Defense Fund - \$7,500
- Children's Medical Center Dayton - \$10,000
- Cincinnati Children's Hospital Foundation - \$10,000
- Cincinnati Health Department - \$5,000
- Cleveland Hearing and Speech Center - \$5,000
- Communities Overcoming Violent Encounters (COVE) - \$5,000
- Community Action Organization of Scioto County - \$7,500
- Community Blood Center - \$10,000

- Community Healthcare Connections - \$5,000
- Community Hospital Health Services Foundation - \$5,000
- Daybreak - \$10,000
- District Health Department 10/Oceana County - \$3,000
- Directions for Youth and Family - \$3,000
- Elizabeth's New Life Center - \$5,000
- Family Crisis Network - \$2,500
- Family Violence Prevention Center of Greene County - \$7,500



- Far West Center - \$7,500
- For Love of Children (FLOC) - \$3,000
- Graceworks - \$8,000
- Grandview Foundation - \$15,000
- Healthcare Connection - \$5,000
- Heritage Day Health Centers - \$10,000
- Hilltop Equestrian Center - \$4,500
- Hospice of Cincinnati - \$7,500

## 2010 CARESOURCE FOUNDATION GRANT RECIPIENTS

Hospice of Dayton - \$7,500  
 Joint Township District Memorial Hospital - \$10,000  
 Kalamazoo Crisis Pregnancy Center - \$7,500  
 Kettering Medical Center Foundation - \$15,000  
 Kidney Foundation of Ohio - \$5,000  
 Legal Aid of Western Ohio/Advocates for Basic Legal Equality - \$5,000  
 Life Resource Center - \$5,000  
 March of Dimes - \$15,000  
 Mary Scott Nursing Center - \$5,000  
 Mayerson Jewish Community Center - \$2,500  
 Mercy Neighborhood Ministries - \$7,500  
 Metro Outreach Ministries - \$5,000  
 Miami County Dental Clinic - \$5,000  
 Miami Valley Association of Disabled Athletes - \$5,000  
 Miami Valley Hospital Foundation - \$5,000  
 Montgomery County Care - \$210,000  
 National Kidney Foundation of Ohio - \$7,500  
 Neighborhood Family Practice - \$8,000  
 Ohio Association of Second Harvest Foodbanks - \$8,000  
 OUR Home Family Resource Center - \$2,500  
 Oxford/College Corner Clinic - \$10,000  
 Planned Parenthood of SW Ohio - \$5,000  
 Preble County Board of Developmental Disabilities - \$10,000  
 Priority Children - \$3,500  
 Rehabilitation Center for Neurological Development - \$5,000  
 Ronald McDonald House of Central Ohio - \$7,500

Ronald McDonald House Cleveland - \$5,000  
 Safe Harbor Homeless & Runaway Shelter - \$2,500  
 Samaritan Health Foundation - \$10,000  
 Special Wish Foundation - \$4,000  
 Spectrum Health Foundation - \$7,000  
 St. Vincent de Paul - \$7,500  
 Think Tank/Poverty Simulation - \$65,000  
 Think TV and American Lung Association - \$10,000  
 Traverse Health Clinic - \$10,000  
 Unified Health Solutions - \$5,000  
 United Church Homes - \$7,500  
 United Methodist Community Center - \$5,000  
 Victory Ministries Family Assistance Center - \$5,000  
 We Care Arts - \$5,000  
 Womanline - \$7,500  
 Women's Resource Center - \$7,500  
 YWCA Columbus - \$9,000



**OUR FRIENDS**

# COMMUNITY OUTREACH WE'RE JUST RAISING A RUCKUS...

....or a house, or funds for United Way, or awareness of our communities' most important issues. CareSource employees and board members have special DNA. They care and they take action. As the company grows, so too does the outreach to our neighbors throughout Ohio and Michigan.

Getting involved has become a way of life. We couldn't be more proud.



## Charitable Board Credits

CareSource board members volunteer their smarts and their hearts to ensure that our mission is fulfilled. In return they receive Charitable Board Credits which translate into dollars for charities for which they have a passion. In 2010, charitable credits turned into contributions of \$200,000 to 56 deserving non-profits.



## Commitment to Diversity

CareSource embraces in the power of diversity and lives by this philosophy in all we do. In fact, it has become one of our most important business imperatives. Throughout 2010, CareSource continued to lead the way in areas of broad workforce representation, supplier/vendor diversity, domestic partner benefits, college internships and creative recruitment. The CareSource Foundation also reflects this focus when working with potential grantees and awarding funds to non-profits serving a diverse range of issues and populations.

## People's Choice Grants

New for 2010, People's Choice Grants were launched to help CareSource employees get actively engaged in the Foundation process. Every quarter employees nominate non-profit organizations that they feel are addressing significant issues in our communities. Top vote getters receive \$10,000 for their projects.



## Star Volunteers

CareSource takes great pride in supporting volunteers who put passion into purpose. Employees who contribute 50 hours to any non-profit will receive a Star Volunteer award accompanied by a mini-grant for their organizations. Our employees continue to lead by example. They are the brightest stars in our show.



## Rebuilding Together

It's tradition! Over 70 employees volunteered for the "Do It in a Day" Saturday that is known nationally as Rebuilding Together. They worked in the rain to rehab the home of an elderly homeowner and continue to visit her on a regular basis. Inspiring? Yes, but not at all surprising.



## Giving Tree

Almost 40% of the homeless are women and children. During the 2010 holiday season, CareSource employees adopted four homeless shelters across Ohio and Michigan that are dedicated to keeping families safe, together and hopeful. They contributed thousands of items including beds, mattresses and teddy bears. Because that truly is the holiday spirit.



## United Way

CareSource believes in United Way and their ability to coordinate critical funding for non-profits. Our employees agree. They increased United Way donations by 9% this year. Senior leaders and executives demonstrated their support with 100% participation. Total contributions to United Way in Dayton, Columbus, Cleveland and Michigan topped \$224,000.





### CareSource Foundation Vision

Our vision is to be a recognized leader in endorsing long-term, innovative solutions that support a holistic approach to addressing the health care needs of the underserved.

### CareSource Foundation Mission

Our mission is to advance the health and well-being of underserved people in the communities we serve by providing innovative solutions and funding to address health care needs.

**OUR**  **HEARTS**

# LOOKING AHEAD THESE ARE EXCITING TIMES.

CareSource Foundation grantees thrive on taking the initiative to make things better. We've leveraged the best of the best and are eager to align for even greater impact. We're excited about the nature of things to come.

Our plans for the future include:

- Investing in opportunities to increase the impact of the Foundation through innovation and advocacy
- Leveraging grant partnerships to extend our reach into non-traditional sectors
- Influencing and collaborating with other funding sources – we're not in this alone
- Developing stronger assessment and measurement tools
- Responding to changes in the health care landscape including health care reform and lifestyle issues

Yes, these are truly exciting times. But good intentions alone don't ensure social change. Real change happens with hard work, advocacy and belief. We applaud those organizations and leaders who share our optimism.

**And we're definitely excited about our future...together.**



# 2010 Impact Report



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Interested in a CareSource Foundation grant?  
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